

IPR ACTIVITIES

ONE DAY IPR WORKSHOP CONDUCTED ON 27-09-19

Resource Person: Dr.N.Srilaxmi-Ex-Registrar NIMSME



Profile snippets

Dr Nadimpalli Srilakshmi, worked as Registrar, Head, Centre for Logistics & Integrated Materials Systems (C-LAIMS) & IPFC (Intellectual property facilitation centre) at NI-MSME, Government of India, and retired in 2015, with 38 years of rich experience and national & international exposure to Management & Quality topics.

The workshop dwelled on the following topics:

Concept, characteristics and context of intellectual property

Issues involved in IP management: process approach & SWOT Analysis

IP components: Patents, Trade Marks, Copyrights, Industrial Designs, Geographical Indications and Trade Secrets

On line IP filings

Intellectual Property Rights (IPRs)

Intellectual Property Rights are legal rights, which result from intellectual activity in industrial, scientific, literary & artistic fields. These rights Safeguard creators and other producers of intellectual goods & services by granting them certain time-limited rights to control their use. Protected IP rights like other property can be a matter of trade, which can be owned, sold or bought. These are intangible and non-exhausted consumption.

They include Patents, Copyrights, Trademarks and Geographical Indications

Participants-160 students as well as faculty from across the branches



E-TALK BY OUR ALUMNI ENTREPRENEUR Mr.Siddharth Kukatlapalli on 7th September 2018

Profile snippets

Siddharth Kukatlapalli,Co-founder and CBO, Syntizen

A young and dynamic industry leader with a forward-looking approach, Siddharth Kukatlapalli is the Co-founder and Chief Business Officer at Syntizen, one of the leading digital identity solutions providers in India. In his role, Siddharth spearheads the end-to-end business operations including Business Development, Client Management, Technological Planning and Adoption, as well as Client Relations.

Siddharth is a Bachelors in Technology graduate from Gokaraju Rangaraju Institute of Engineering & Technology which is affiliated to Jawaharlal Nehru Technological University, Hyderabad and holds specialization in Computer Science. His innate understanding about technological and market-centric subjects proved to be pivotal during college placements back in 2013, making him one of the few candidates cherry-picked by Deloitte from his college. At Deloitte, Siddharth further honed his technological as well as communications skills and started his entrepreneurial journey in 2014 by launching Syntizen.

At Syntizen, Siddharth envisions to deploy its solutions across as many Government Agencies and BFSI players as possible. He is currently aiming to drive transactions from the current 1 million a day to about 5 million a day in the span of 12 months. Siddharth believes that the momentum generated during the initial days alongside quick post-deployment operations, technological innovation, and calibrated teamwork will be critical in achieving this goal. A team player, he strongly believes that employees are the backbone of every organization, and more so of Syntizen.

In 2018, Siddharth received the best 'Software Product of the Year' award from the Hon'ble Vice President of India for Syntizen. Through his leadership, Syntizen is now recognized as one of the top 10 Startups in Hyderabad.



Around 360 students from across the college have participated in the program

E-Talks was organized by EDC on 7th September 2019. The resource person was Mr. Siddharth an Alumni Entrepreneur of GRIET. A total of 360 students belonging to I, II, III and IVth years of B-Tech were present as participants for the talk. Mr. Siddharth explained his journey of entrepreneurship in which he had ups and downs which was a rich learning to upcoming entrepreneurs. The E-Talk was very interactive, Mr. Siddharth explained his journey from GRIET to CFO of a company.



E-Cell organized Android App Development workshop on 20-21 September 2017 in collaboration with ECE Department of GRIET

Several faculty and students actively participated and gained knowledge and hands on experience through the program



Orientation Program for Entrepreneurship on 22-09-18



An Orientation program on Entrepreneurship was conducted by the regional manager of NEN Mr. Vikram Misra to students interested in Entrepreneurship. Students actively engaged in the discussions and were motivated to join in the Entrepreneurship programme offered by GRIET in association with NEN-Wadhwani Foundation

Startup Challenge-2016

A competition on development of innovative products was organized by EDC in association with Mechanical department, several students participated and displayed their innovative ideas and creations



ACTIVITIES RELATED TO IPR

EDC Cell Griet organized “50 rupees game on Creativity, Innovation and Entrepreneurship from 06th jan 2016 to 08th jan 2016.

Eleven teams organized for the 48 hours task and students presented their entrepreneurial skills on 08th jan 2015 by investing small capital and making revenue by their products. They made various products like bracelets, friendship bands, mehndi arts, nutritional noodles, kites, etc., and won prizes for their for entrepreneurial skills.



ACTIVITIES RELATED TO IPR



Griet E Cell organized one day workshop on Creativity, Innovation and Intellectual Property Rights (IPR) on Jan 22nd 2014.

Guest speaker was Sri Srikanth Thirumala Setti Consultant for industrial innovation.

All the students are participated and the students volunteer were encouraged by Guest Sri Srikanth Thirumala Setti and Principal Sri Jandhyala N Murthy garu.

Students won prizes and appreciation certificates. All EDC staff coordinators



ACTIVITIES RELATED TO IPR

cooperated well for the program.

Entrepreneur opportunities and challenges-2013

A lecture on Entrepreneurship was delivered by Mr. Amarnath, promoter of Jit-Bigz, he gave very useful insights on the need and demand for Entrepreneurship in the present day scenario

